

REMARKS

This is in full and timely response to the above-identified Office Action. The above listing of the claims replaces all prior versions, and listings, of claims in the application. Reexamination and reconsideration in light of the proposed amendments and the following remarks are respectfully requested.

In this response, independent claims 1 and 23 have been amended to clarify the claimed subject matter over the structure which is disclosed in Castelli et al. As is clear from the rejection, the claimed media features are being read on the marks 250 which are formed on the paper handling surface. While these should not be read as media features *per se*, the independent claims have nevertheless been amended to make it clear that the claimed media features are, in fact, on the media itself. This renders it impossible to read these claims on the structure disclosed in Castelli et al. inasmuch as the marks 250 are not on the media *per se*, but printed/embossed on a separate surface over which the media moves.

These amendments are such as to overcome the anticipation rejection of claims 1-2, 9, 16, 23-24 and 26-27 under 35 USC § 102(b) as being anticipated by the disclosure of Castelli et al. In addition, claims 19-22 have been amended to overcome the rejection under 35 USC § 112, second paragraph.

New claims 28 and 29 are added in this response. These new claims call for the media features to be located on the underside or rear surface of the media which is opposite to the side of the media on which printing is to be carried out.

Support for this is found in the specification and drawings – see page 3, lines 18–32 and Fig. 2 – by way of example.

These new claims are patentable in that they disclose structure which is neither found in, nor suggested by, the art of record.

Accordingly, as the only outstanding issues have been resolved, and the newly presented claims set forth novel and non-obvious subject matter, it is

respectfully submitted that this application now stands in condition for allowance.  
Favorable reconsideration and allowance is therefore courteously solicited.

Date: <u>March 15, 2005</u>	Respectfully submitted,
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